The Price and Employment Response of Firms to the Introduction of Minimum Wages

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Abstract:

This paper studies the price and employment response of firms in manufacturing and services

to the introduction of a statutory minimum wage in Germany. In line with previous studies, the

estimated employment effect is only modestly negative and statistically insignificant. In contrast,

affected firms increased prices much more frequently. The price effect is prevalent across different

sectors of the economy and thus not limited to low wage industries. I document that speed and degree

of price pass-through were high and firms rolled over a substantial share of the costs generated by the

minimum wage to their customers. Consistent with the role of price pass-through, I find considerable

heterogeneity in firms' responses to the minimum wage depending on product market competition and

local labor market conditions.

Keywords: Minimum Wage, Price Pass-Through, Employment, Firm Response to Policy

JEL Classification: J38, J08, E31, J31

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Association in Lisbon, the annual congress of the Verein für Socialpolitik in Vienna, the annual meeting of the European

Society for Population Economics in Antwerp, and the EVA-MIN conference at DIW Berlin. I also thank Heike Mittelmeier,

Sebastian Wichert, and Shuyao Yang from the ifo Institute for help with the data.